

Ulster Bank Northern Ireland PMI®

The Ulster Bank Northern Ireland PMI® (Purchasing Managers' Index®) is produced by Markit Economics.

The report features original survey data collected from a representative panel of companies based in Northern Ireland and operating in the manufacturing, service, construction and retail/wholesale sectors.

Ulster Bank Ireland Limited, Registered in Republic of Ireland No 25766 Registered Office:

Ulster Bank Group Centre George's Quay Dublin 2

Ulster Bank Ireland Limited is regulated by the Irish Financial Services Regulatory Authority.

Calls may be recorded.

For further information please contact:

Richard Ramsey Chief Economist, Northern Ireland Ulster Bank Group Tel: +44 (0)28 9027 6354 Mobile: +44 (0)7881 930955 Email: richard.ramsey@ulsterbankcm.com Web: www.ulstereconomix.com

Twitter: @UB_Economics

Markit Economics

Henley on Thames Oxon RG9 1HG, UK

Tel: +44 1491 461000 Fax: +44 1491 461001

e-mail: economics@markit.com

The Ulster Bank Northern Ireland PMI® is produced by Markit Economics, an independent research company that produces highly-regarded surveys of business conditions in nations around the world.

Ulster Bank and Markit Economics acknowledge the support of CIPS in the production of this report.



The intellectual property rights to the Northern Ireland PMI® provided herein are owned by or licensed to Markit Economics Limited. Any unauthorised use, including but not limited to copying, distributing, transmitting or otherwise of any data appearing is not permitted without Markits prior consent. Markit shall not have any liability, duty or obligation for or relating to the content or information ("data") contained herein, any errors, inaccuracies, omissions or delays in the data, or for any actions taken in reliance thereon. In no event shall Markit be liable for any special, incidental, or consequential damages, arising out of the use of the data. Purchasing Managers' Index" and PMI® are either registered trade marks of Markit Economics Limited or licensed to Markit Economics Limited or licensed to Markit Economics Limited are licensed to Markit Economics Limited or licensed to Markit Economics Limited are licensed to Markit Economics Limited are licensed to Markit Economics Limited or licensed to Markit Economics Limited United to Limited to Licensed to Lic

Activity rises for first time in four months

The Northern Ireland private sector saw activity increase slightly in March, ending a three-month sequence of contraction. New business continued to rise marginally, and firms took on extra staff. Muted cost inflation was recorded following no change in input prices in the previous month, while output prices continued to fall.

Fractional increase in activity

The headline seasonally adjusted Business Activity Index posted 50.2 in March, fractionally above the 50.0 no-change mark. This was up from 48.8 in February and signalled the first rise in activity since November last year. However, the marginal expansion in Northern Ireland was much weaker than the UK average. The manufacturing and service sectors posted rises in output, while declines were seen in the construction and retail sectors.

Where activity increased, this was attributed by respondents to higher new business. New orders rose for the twenty-first time in the past 22 months, albeit only marginally. Meanwhile, new export orders continued to decrease, with panellists linking the latest reduction to the weakness of the euro compared with sterling.

Job creation continues

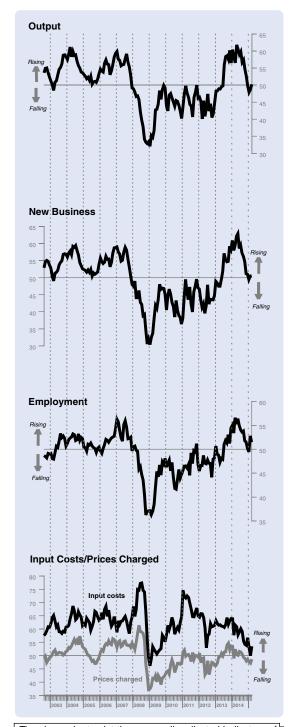
Companies in Northern Ireland took on extra staff again in March. That said, the rate of job creation was modest, and weaker than recorded in February. Three of the four monitored sectors posted rises in employment, the exception being retail.

The relative weakness of new order growth contributed to a further reduction in backlogs of work during March. Outstanding business fell solidly again, albeit at the slowest pace since November last year. Decreasing backlogs in Northern Ireland contrasted with a rise across the UK as a whole.

Modest rise in input prices

After having been unchanged in February, a modest increase in input costs was recorded during March. According to respondents, higher input prices mainly reflected increased staff costs. All four sectors posted rising input prices, with the sharpest increase at service providers. Meanwhile, the construction sector posted the weakest rise in input costs since August 2012.

Although input prices increased in March, companies continued to reduce their charges. Output prices have now fallen in each of the past seven months, with panellists linking the latest reduction to weak cost pressures and competition for business. The manufacturing sector posted its sharpest fall in charges since February 2010.



The above charts plot the seasonally adjusted indicators of business conditions in Northern Ireland. Index readings above 50.0 signal an increase on the previous month while readings below 50.0 signal a decrease.

Output / Business Activity

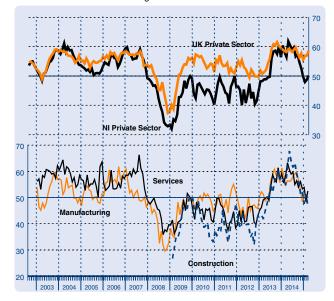
Q. Is the level of output or business activity at your company higher, the same or lower this month than one month ago?

			Northern Ireland Companies							
		Higher %	Same %	Lower %	Net +/-	Index 50=no chg	S.Adj'd Index	S.Adj'd Index		
2014	Oct	21.3	59.0	19.7	1.7	50.8	54.7	56.4		
	Nov	22.5	54.9	22.5	0.0	50.0	52.6	57.7		
	Dec	19.3	56.4	24.3	-5.0	47.5	49.8	55.6		
2015	Jan	17.4	51.1	31.5	-14.1	42.9	48.0	57.0		
	Feb	22.7	54.1	23.2	-0.5	49.7	48.8	57.0		
	Mar	25.6	54.8	19.6	6.0	53.0	50.2	58.7		

The Northern Ireland private sector posted a marginal increase in output during March, ending a three-month sequence of contraction. That said, the rate of growth was much weaker than recorded across the UK economy as a whole. Panellists reported that increased new business had contributed to the rise in activity. Differing trends were registered across the four monitored sectors. Service providers posted a solid expansion in

activity, following a fall in February, while manufacturing production was broadly unchanged. The construction and retail sectors posted declining activity, with the drop in construction the sharpest since April 2013.

Ву	By sector									
		Construction	Manuf-	Services						
			acturing							
'15	Jan	47.7	49.8	53.9						
	Feb	51.1	50.7	48.4						
	Mar	46.9	50.1	52.5						



New Business

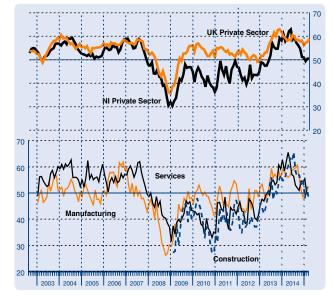
Q. Is the level of new orders or incoming new business at your company higher, the same or lower this month than one month ago?

			Northern Ireland Companies							
		Higher %	Same %	Lower %	Net +/-	Index 50=no chg	S.Adj'd Index	S.Adj'd Index		
2014	Oct	25.1	55.2	19.8	5.3	52.6	54.8	57.8		
	Nov	20.0	52.8	27.3	-7.3	46.4	51.2	58.2		
	Dec	18.8	58.5	22.7	-3.9	48.1	51.0	56.2		
2015	Jan	20.8	49.5	29.7	-8.9	45.5	49.4	57.4		
	Feb	26.4	51.8	21.8	4.7	52.3	50.5	57.6		
	Mar	27.5	48.6	23.9	3.6	51.8	50.6	59.1		

New business continued to increase during March, with the rate of expansion little-changed from that seen in February. Barring a slight reduction in new orders at the start of the year, new business has risen continuously since June 2013. However, the latest expansion was only marginal and much slower than the UK average. Anecdotal evidence pointed to a pick up in client activity within the Northern Ireland private sector. Manufacturing new

orders increased at a solid pace, and one that was the strongest since October 2014. Services new business was largely unchanged, while declines in new work were recorded at construction and retail companies.

By sector									
		Construction	Manuf- acturing	Services					
'15	Jan	48.2	50.4	55.5					
	Feb	52.3	50.4	49.8					
	Mar	48.0	52.6	50.1					



Backlogs

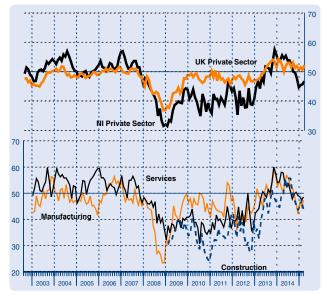
Q. Is the level of business outstanding (i.e. work not yet commenced or completed) at your company higher, the same or lower this month than one month ago?

			Northern Ireland Companies							
		Higher %	Same %	Lower %	Net +/-	Index 50=no chg	S.Adj'd Index	S.Adj'd Index		
2014	Oct	16.5	64.2	19.3	-2.8	48.6	49.7	51.4		
	Nov	14.2	62.0	23.9	-9.7	45.1	47.6	52.0		
	Dec	9.5	65.0	25.5	-16.0	42.0	44.7	50.5		
2015	Jan	13.2	61.1	25.7	-12.4	43.8	45.4	51.6		
	Feb	16.8	59.7	23.5	-6.7	46.7	45.7	50.7		
	Mar	15.8	64.3	20.0	-4.2	47.9	46.8	52.3		

Northern Ireland companies posted a reduction in backlogs of work during March, as has been the case in each month since October last year. The fall in outstanding business in Northern Ireland contrasted with an increase across the UK as a whole. That said, the pace of depletion eased for the third month running to the slowest since last November. According to respondents, weak new order growth had been behind the

latest fall in outstanding business. Each of the four monitored sectors posted falling backlogs of work, led by construction and retail. Both the manufacturing and service sectors saw slower reductions than in February.

By sector									
		Construction	Manuf-	Services					
			acturing						
15	Jan	45.1	46.8	48.7					
	Feb	47.5	44.8	47.5					
	Mar	43.5	47.4	48.6					



Employment

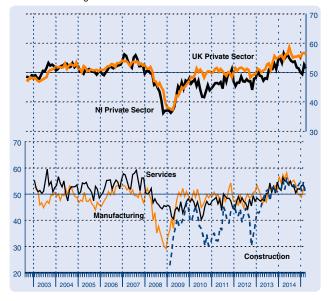
Q. Is the level of employment at your company higher, the same or lower this month than one month ago?

			Northern Ireland Companies						
		Higher %	Same %	Lower %	Net +/-	Index 50=no chg	S.Adj'd Index	S.Adj'd Index	
2014	Oct	5.1	90.5	4.4	0.7	50.3	51.8	55.5	
	Nov	10.5	82.5	7.0	3.5	51.7	51.5	55.9	
2015	Dec	9.3	79.9	10.8	-1.5	49.2	50.1	55.0	
	Jan	7.0	83.4	9.6	-2.6	48.7	49.5	56.6	
	Feb	11.2	82.2	6.6	4.6	52.3	52.8	56.8	
	Mar	8.8	84.3	6.9	1.9	50.9	51.5	56.3	

With new work increasing in March, companies in Northern Ireland continued to raise their staffing levels during the month. The slight job creation was the second in successive months, but weaker than registered in February. The rise in Northern Ireland was also slower than the UK economy average. Close to 9% of respondents signalled a rise in employment, against 7% that posted a fall. Services registered

the sharpest increase in staffing levels, closely followed by manufacturing. The construction sector continued to see employment increase, albeit at the weakest pace in more than a year-and-a-half.

By sector									
		Construction	Manuf- acturing	Services					
'15	Jan	51.3	48.8	53.3					
	Feb	54.6	51.9	53.6					
	Mar	50.5	51.7	51.9					



Input Costs

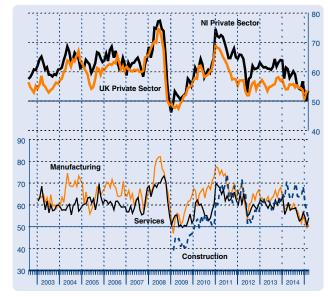
Q. Have average input prices or input costs risen, fallen or remained unchanged this month compared to one month ago?

			Northern Ireland Companies							
		Higher %	Same %	Lower %	Net +/-	Index 50=no chg	S.Adj'd Index	S.Adj'd Index		
2014	Oct	15.1	75.9	9.0	6.0	53.0	54.3	54.5		
	Nov	14.4	75.7	9.8	4.6	52.3	54.0	54.4		
	Dec	20.1	69.6	10.4	9.7	54.9	56.8	53.8		
2015	Jan	16.6	72.7	10.8	5.8	52.9	53.1	50.6		
	Feb	10.1	79.7	10.1	0.0	50.0	50.0	53.4		
	Mar	20.9	74.0	5.1	15.8	57.9	53.6	53.1		

After having been unchanged in the previous month, input costs increased in March. The rate of inflation was solid, and slightly faster than the UK average, but was still well below the series average. Panellists reported that higher staff costs had been the main factor leading input prices to increase. Each of the four monitored sectors posted increased input costs, with the sharpest inflation seen at service providers. Both the construction

and retail sectors registered weaker increases in input prices than in February, with the rise in construction the slowest since August 2012. Manufacturers saw input costs rise slightly, following a fall in the previous month.

Ву	By sector								
		Construction	Manuf-	Services					
			acturing						
'15	Jan	60.5	52.2	54.4					
	Feb	56.7	49.5	50.6					
	Mar	52.9	51.2	54.2					



Prices Charged

Q. Are the average prices charged for goods and services by your company higher, the same or lower this month than one month ago?

			Northern Ireland Companies							
		Higher %	Same %	Lower %	Net +/-	Index 50=no chg	S.Adj'd Index	S.Adj'd Index		
2014	Oct	5.6	84.9	9.5	-3.9	48.1	49.0	49.9		
	Nov	8.0	77.7	14.4	-6.4	46.8	48.0	50.1		
	Dec	8.3	78.1	13.6	-5.4	47.3	48.7	51.6		
	Jan	9.4	77.9	12.6	-3.2	48.4	47.6	50.4		
	Feb	5.2	79.7	15.1	-9.9	45.0	47.1	51.3		
	Mar	11.0	78.3	10.8	0.2	50.1	48.7	50.0		

Output prices continued to decrease at Northern Ireland companies during March, although the pace of reduction was the slowest seen in 2015 so far. Charges have fallen continuously since September last year. Meanwhile, no change in selling prices was recorded at the UK level. According to respondents, subdued cost pressures and competition had been factors leading to the latest reduction in charges. The overall decline

in output prices was centred on the manufacturing and retail sectors, with manufacturing charges decreasing at the sharpest pace since February 2010. Services companies posted a first increase in output prices in five months.

By sector									
		Construction	Manuf-	Services					
			acturing						
'15	Jan	52.8	48.3	47.5					
	Feb	50.2	45.0	49.2					
	Mar	50.1	44.7	52.3					

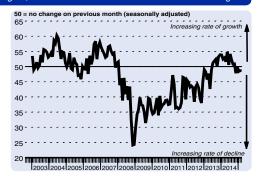


New Export Business*

Is the level of new export business at your company higher, the same or lower this month than one month ago?

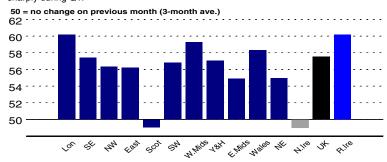
			Northern Ireland Companies						
		Higher %	Same %	Lower %	Net +/-	Index 50=no chg	S.Adj'd Index		
2014	Oct	15.4	68.3	16.3	-0.9	49.6	50.9		
	Nov	15.9	59.5	24.6	-8.7	45.7	47.8		
	Dec	17.0	63.6	19.4	-2.3	48.8	50.0		
2015	Jan	12.4	66.9	20.8	-8.4	45.8	48.4		
	Feb	18.4	63.3	18.2	0.2	50.1	48.7		
	Mar	15.1	65.0	19.9	-4.8	47.6	48.6		

New export business decreased for the third month running in March, with the rate of contraction fractionally quicker than in the previous month. Panellists reported that the recent depreciation of the euro against sterling had been the key factor leading to the fall in new business from abroad.



Regional Comparisons: Output / Business Activity

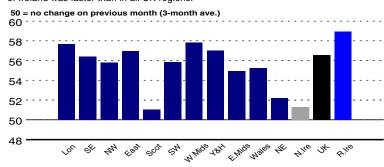
The graph below shows the regional PMI Output Indexes for the UK. An average of the latest three months is used (see also the table to the right). Business activity growth in the opening quarter was led by London, with the West Midlands and then Wales registering the next-fastest increases in activity. Both Northern Ireland and Scotland recorded modest falls in business activity in the three months to March. The Republic of Ireland saw activity rise sharply during Q1.



	Share of UK		PMI Output Index	
	GVA, 2013	Last 12	Latest 3	Latest
	(National Statistics)	months	months	month
London	(22.6%)	58.8	60.2	61.8
South East	(15.2%)	58.5	57.4	59.2
North West	(9.4%)	57.3	56.3	56.7
East of England	(8.7%)	58.0	56.2	54.8
Scotland	(7.8%)	52.9	49.1	49.4
South West	(7.6%)	56.6	56.8	57.5
West Midlands	(7.4%)	58.2	59.3	61.2
Yorks & Humber	(6.8%)	57.7	57.1	59.5
East Midlands	(5.9%)	57.7	54.9	56.9
Wales	(3.5%)	58.6	58.3	59.8
North East	(3.0%)	58.7	54.9	56.9
N. Ireland	(2.2%)	55.0	49.0	50.2
UK	(100.0%)	58.0	57.5	58.7
Rep. of Ireland	n/a	60.4	60.2	59.6

Regional Comparisons: Employment

The graph below shows the regional PMI Employment Indexes for the UK. An average of the latest three months is used (see also the table to the right). Job creation was broadbased by region in the first three months of 2015. The fastest increase in employment was in the West Midlands, followed by London. Conversely, firms in Scotland and Northern Ireland noted the least marked rises in staff levels. The rate of job creation in the Republic of Ireland was faster than in all UK regions



	Share of UK	PMI Employment Index			
	GVA, 2013	Last 12	Latest 3	Latest	
	(National Statistics)	months	months	month	
London	(22.6%)	56.2	57.7	57.5	
South East	(15.2%)	55.8	56.4	55.7	
North West	(9.4%)	55.9	55.8	54.2	
East of England	(8.7%)	57.3	57.0	56.1	
Scotland	(7.8%)	53.0	51.1	51.9	
South West	(7.6%)	55.2	55.8	57.4	
West Midlands	(7.4%)	56.3	57.8	57.8	
Yorks & Humber	r (6.8%)	56.9	57.0	58.6	
East Midlands	(5.9%)	55.3	54.9	55.2	
Wales	(3.5%)	54.3	55.3	54.1	
North East	(3.0%)	51.4	52.2	52.2	
N. Ireland	(2.2%)	53.0	51.3	51.5	
UK	(100.0%)	56.2	56.6	56.3	
Rep. of Ireland	n/a	58.1	59.0	59.1	

PMI® Survey Methodology

The Purchasing Managers' Index® (or PMI®) surveys are monthly surveys of carefully selected companies which provide an advance indication of what is happening in the private sector economy by tracking variables such as output, new orders, employment and prices across both manufacturing and service sectors. Index numbers are calculated from the percentages of respondents reporting an improvement, no change or decline on the previous month. These indices vary between 0 and 100 with readings of exactly 50.0 signalling no change on the previous month. Readings above 50.0 signal an increase or improvement; readings below 50.0 signal a decline or deterioration. The greater the divergence from 50.0, the greater the rate of change (expansion or contraction) signalled. The indices are

seasonally adjusted to take into consideration expected variations for the time of year, such as summer shutdowns and national holidays.

Sector data published in the Ulster Bank Northern Ireland PMI report are intended to give a indication of underlying trends in the manufacturing, services and construction industries within the Northern Ireland private sector economy. Data at the sector level are more volatile than the headline total private sector economy figures, and month-on-month movements in the sector data should therefore be treated with a degree of caution. treated with a degree of caution

*Exports are defined as sales outside of the United Kingdom.

Ulster Bank and Markit Economics

Ulster Bank is a member of The Royal Bank of Scotland Group. Ulster Bank acts as a full service institution to its customer base, providing an extensive range of retail banking, business banking, investment banking and capital markets services to corporate, personal and institutional clients.

Our focus is firmly centred on our customers. Every business customer benefits from access to a dedicated, professional and highly trained relationship manager. Their role is to gain a genuine understanding of our customers' business needs and provide dedicated financial information and assistance.

We work together to achieve business success, no matter how simple or complex our customers' requirements. A combination of size, financial strength

and wide ranging capability means we can deliver for our customers, whatever their business may be.

Markit Economics is a specialist compiler of business surveys and economic indices, including the Purchasing Managers' Index (PMI) series, which is now available for 32 countries and also for key regions including the Eurozone. They are the most closely-watched business surveys in the world, favoured by central banks, financial markets and business decision makers for their ability to provide up-to-date, accurate and often unique monthly indicators of economic trends.

The Northern Ireland PMI® is issued exclusively for the general information of clients, contacts and staff of Ulster Bank. The contents are not a substitute for specific advice and should not be relied upon as such. Accordingly, whilst every care has been taken in the

preparation of this publication, no representation or warranty is made or given in respect of its contents and no responsibility is accepted for the consequences of any reliance placed on it by any person.

Ulster Bank Northern Ireland Purchasing Managers Index (PMI)

Includes analysis of Global, Eurozone, UK, UK Regions, NI & Republic of Ireland economic performance by sector

March 2015 Survey Update

Issued 13th April 2015

Richard Ramsey Chief Economist Northern Ireland

www.ulstereconomix.com

richard.ramsey@ulsterbankcm.com

Twitter @UB_Economics





PMI Surveys

Purchasing Managers' Indexes (PMIs) are monthly surveys of private sector companies which provide an advance indication of what is happening in the private sector economy by tracking variables such as output, new orders, employment and prices across different sectors.

Index numbers are calculated from the percentages of respondents reporting an improvement, no change or decline on the previous month. These indices vary from 0 to 100 with readings of 50.0 signalling no change on the previous month. Readings above 50.0 signal an increase or improvement; readings below 50.0 signal a decline or deterioration. The greater the divergence from 50.0 the greater the rate of change (expansion or contraction). The indices are seasonally adjusted to take into consideration expected variations for the time of year, such as summer shutdowns or holidays.

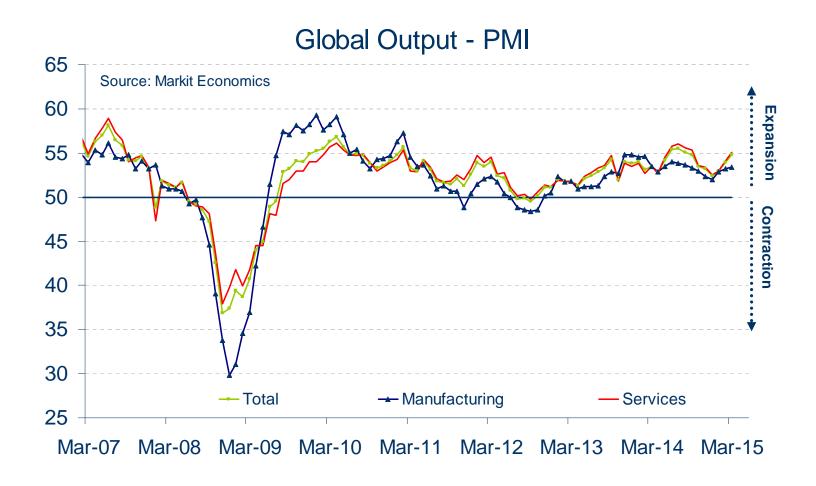
< 50.0 = Contraction 50.0 = No Change > 50.0 = Expansion

Data at a sector level are more volatile and **3-month moving averages** have been used to more accurately identify the broad trends.





Global output growth for both manufacturing and services picks up in March to a 6-month high

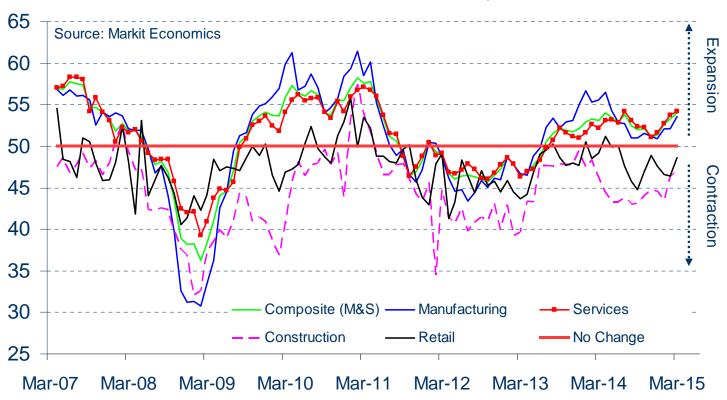






EZ manufacturing & service sector growth picks up with retail & construction still in contraction mode

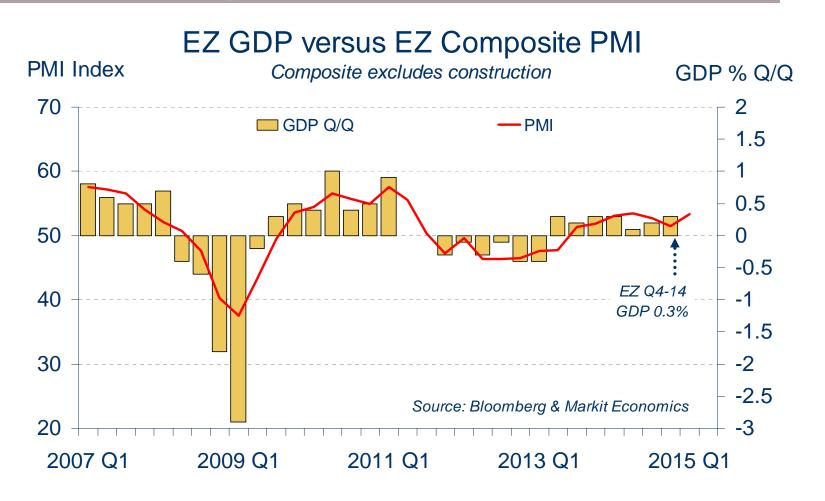
Eurozone PMIs: Output





器Ulster Bank

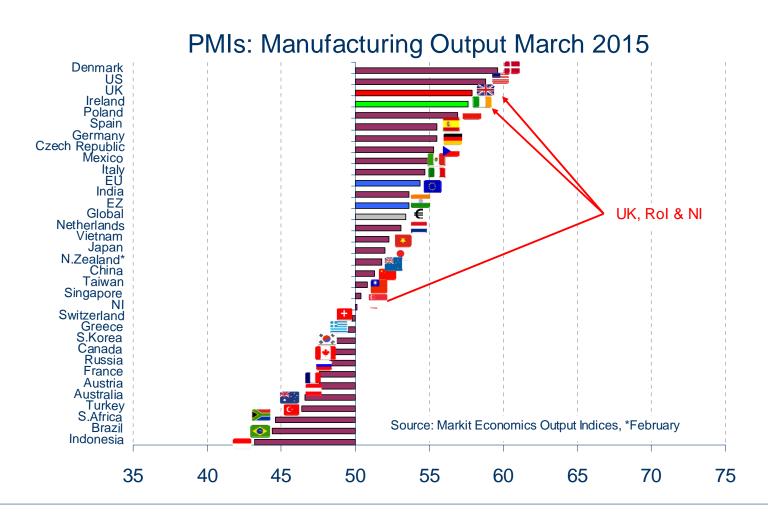
The Eurozone's composite PMI signals economic growth rate rising in Q1 2015





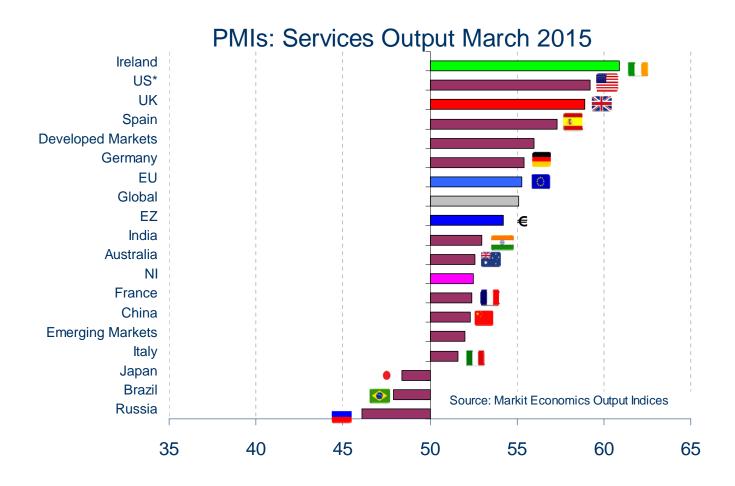
器Ulster Bank

The UK & Rol are ranked 3rd & 4th in terms of manufacturing output growth performance in March



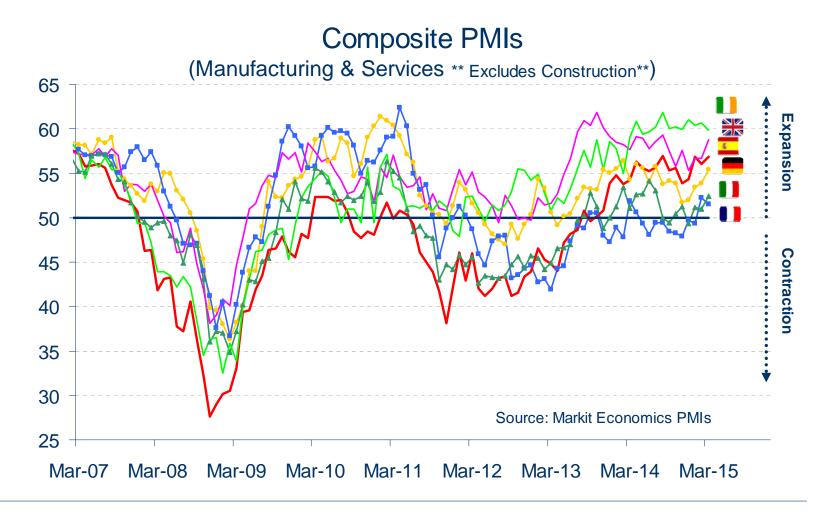


The Republic of Ireland, US & the UK posted the fastest rates of service sector output growth in March





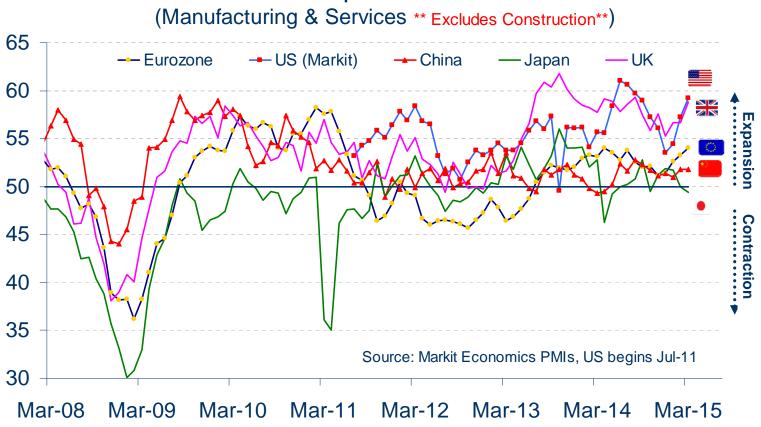
Germany, Italy, Spain & the UK all report an acceleration in their respective growth rates in March





US (Markit PMI not ISM), EZ & UK PMIs posted a pick up in growth in March. Japan saw a contraction in growth

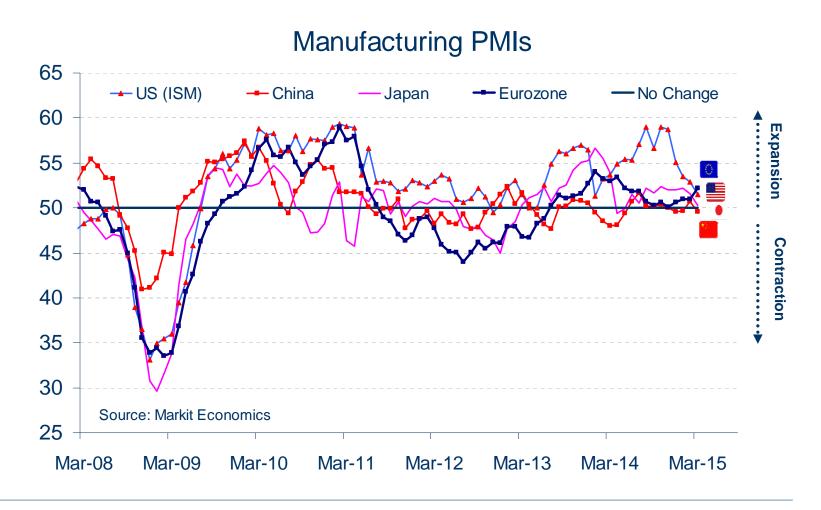
Composite PMIs







The US ISM points to a significant slowdown in manufacturing activity in recent months



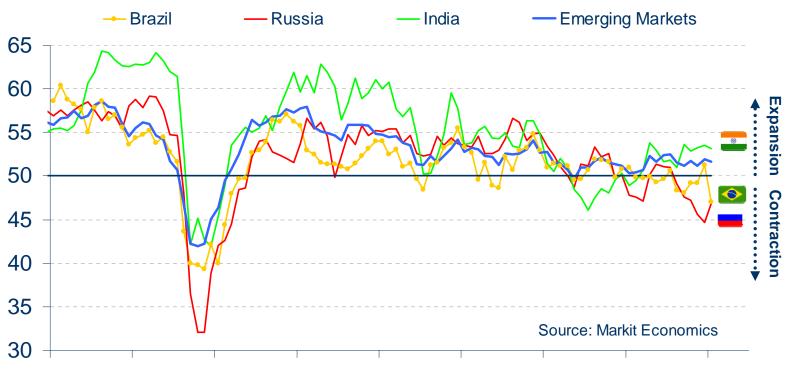




Diverging performance within Emerging Markets with Brazil returning to contraction with Russia

Composite PMIs

(Manufacturing & Services ** Excludes Construction**)

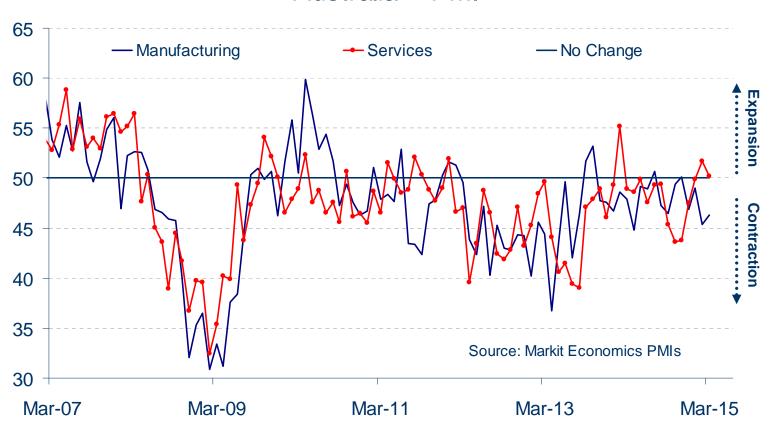


Mar-07 Mar-08 Mar-09 Mar-10 Mar-11 Mar-12 Mar-13 Mar-14 Mar-15



Australia's services & manufacturing sectors on both sides of the 50 threshold in March

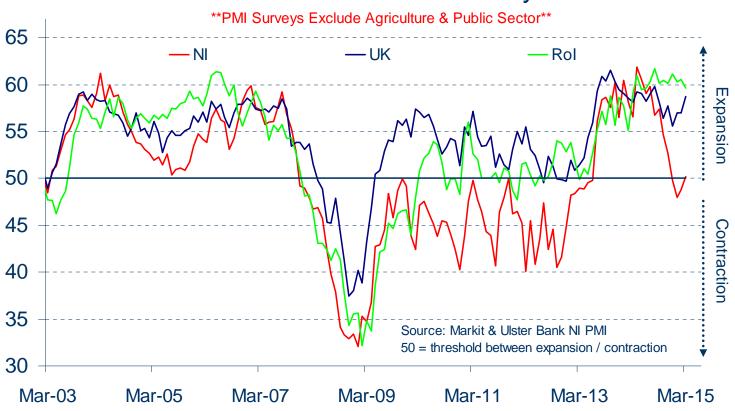
Australia - PMI





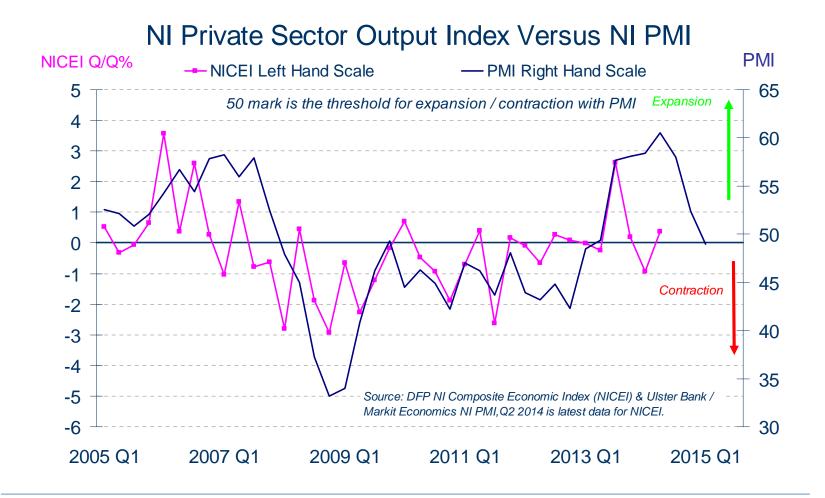
NI posts its 1st month of expansion, albeit marginal, in 4 months but still lags behind the UK & Rol

Private Sector Business Activity - PMIs





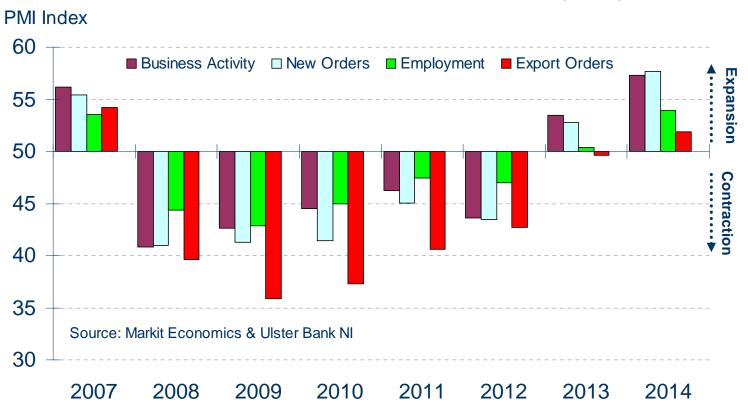
PMI suggests growth in DFP's private sector composite index (combines indices for construction, services, agriculture & industrial production) throughout 2014





2014 was the first year in 7 years that business activity, new orders, employment & export orders all expanded

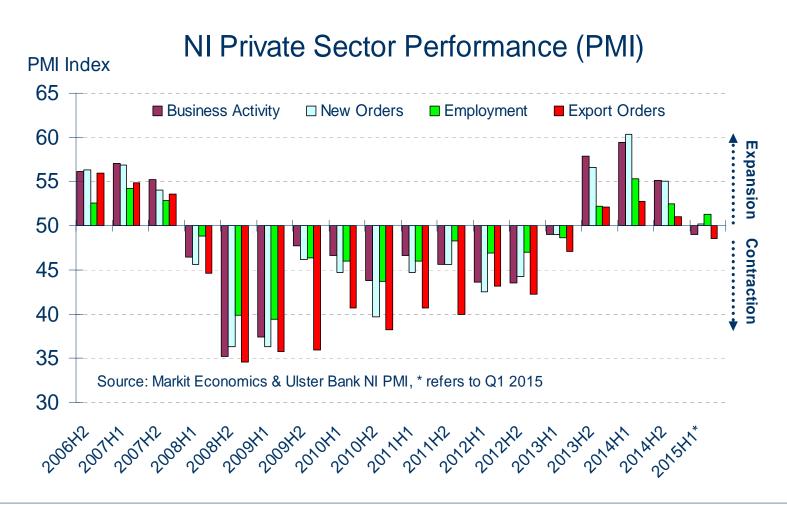
NI Private Sector Performance (PMI)







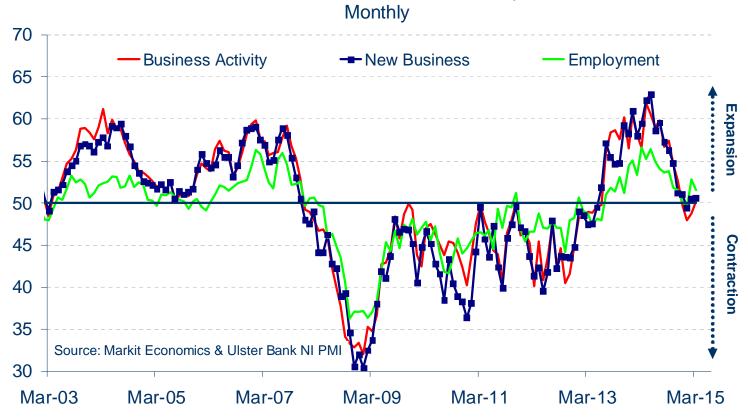
NI's recovery took hold in H2-13 with all indicators improving in H1-14 but easing in H2-14 & H1-15





NI firms reporting simultaneous growth in employment, output and orders for the first time since November

NI Private Sector Activity

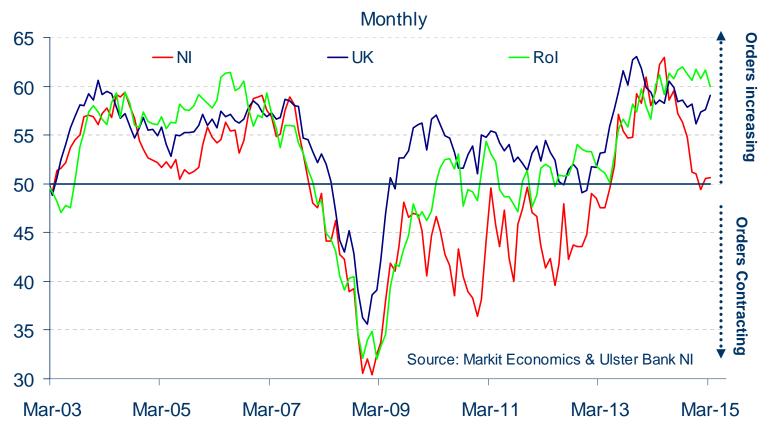






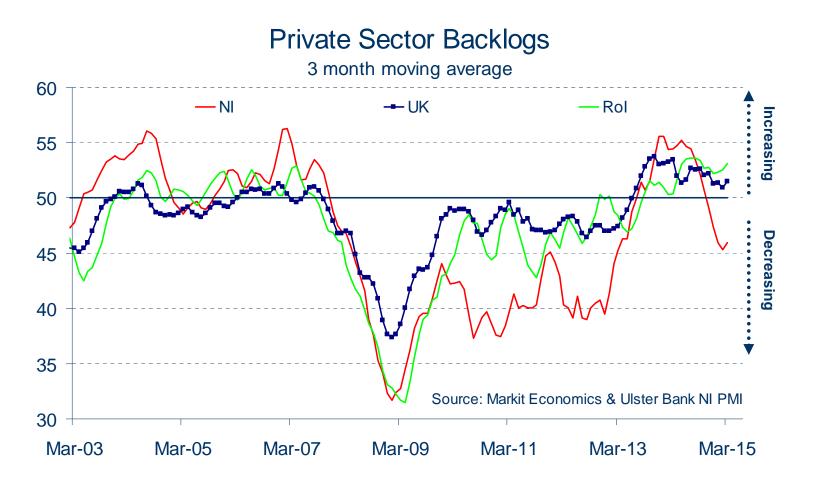
UK & Rol continue to report robust rates of orders growth while NI firms post modest rates of expansion

Private Sector New Orders





Backlogs of work continue to grow in the UK & Rol but NI posts a 6th month of contraction as activity slows







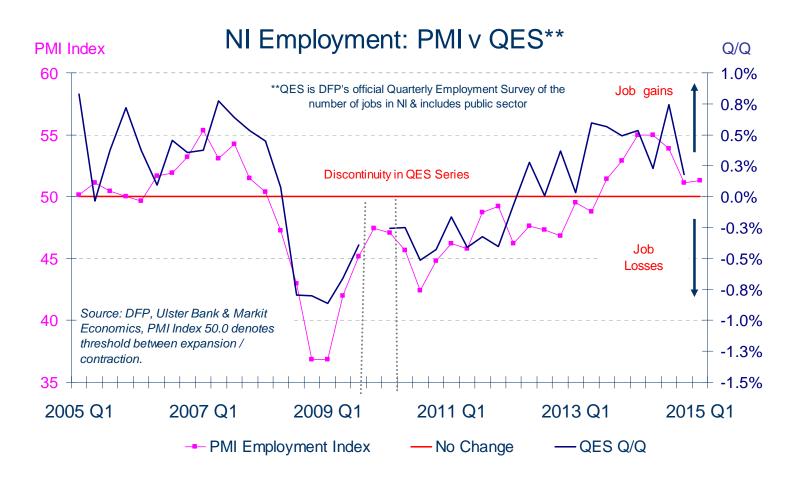
Export orders flat or falling in each of the last 5 months

NI New Export Business





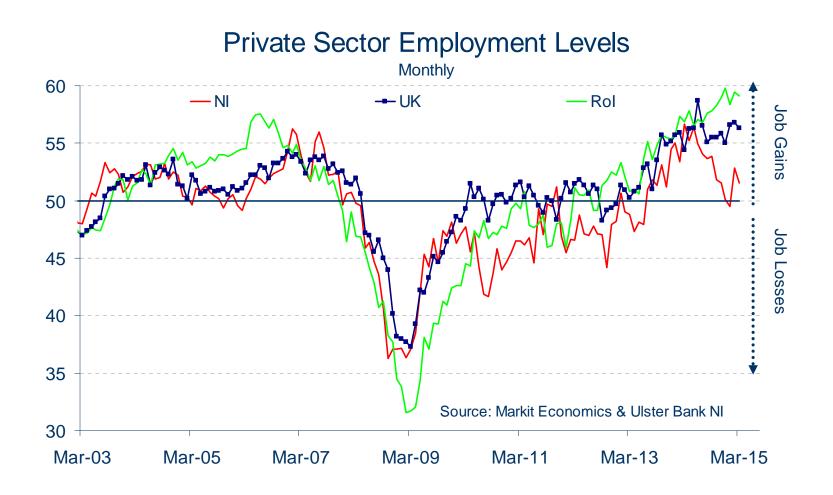
PMI signals the fastest rate of jobs growth in 7 yrs in Q2 with the rate of job creation easing sharply & levelling off







Employment growth eases in March for all 3 economies



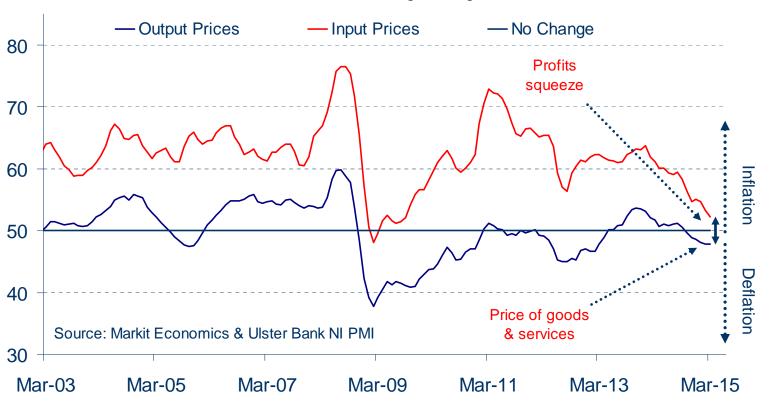




Inflationary pressures remain subdued with output prices still falling

NI Private Sector Profit Squeeze

3 Month Moving Average





Regional Comparisons





Scotland was the only UK region to see a contraction in output in March

Output / Business Activity March 2015 **PMI Index** 50 = No change 65 59.6 60 58.7 **Expansion** 55 50.2 50 49.4 Contraction 45 Source: Markit Economics & Ulster Bank NI PMI 40 Lon WM Wal Y&H SE UK SW EM NE NW East NI Scot Rol





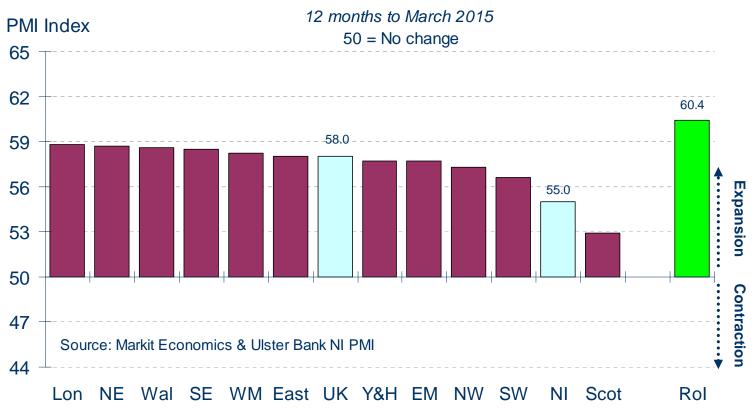
Most of the UK regions & the Rol posted strong rates of growth in Q1 with only NI & Scotland contracting

Output / Business Activity Q1 2015 PMI Index 50 = No change65 60.2 60 57.5 Expansion 55 50 49 Contraction 45 Source: Markit Economics & Ulster Bank NI PMI 40 Lon WM Wal UK SE Y&H SW NW East EM NE Scot NI Rol



The Rol reported the fastest rate of growth in business activity over the last 12 months & Scotland the slowest

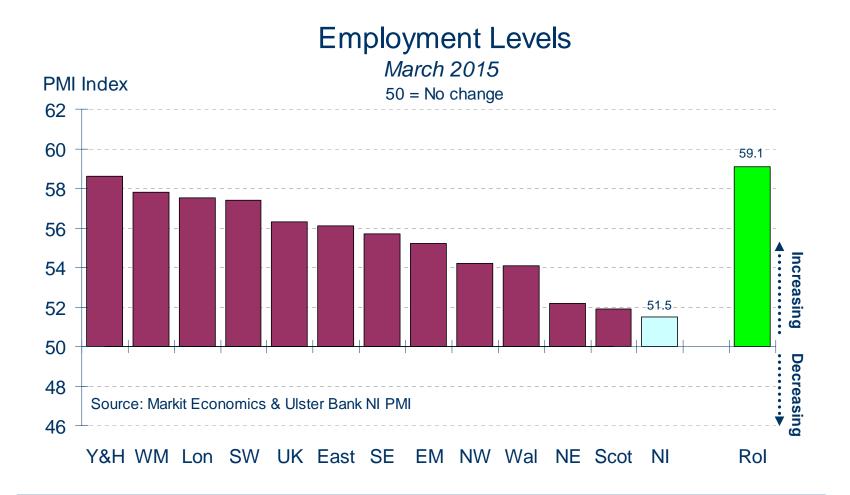
Output / Business Activity





¾Ulster Bank

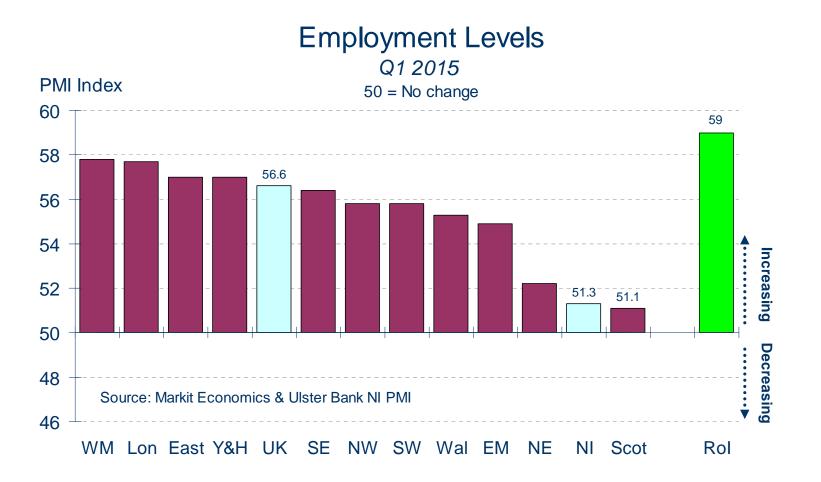
The Rol posts the fastest rate of employment growth in March while NI records the slowest pace of job creation







NI & Scotland post the weakest rates of job creation within the UK over the last 3 months

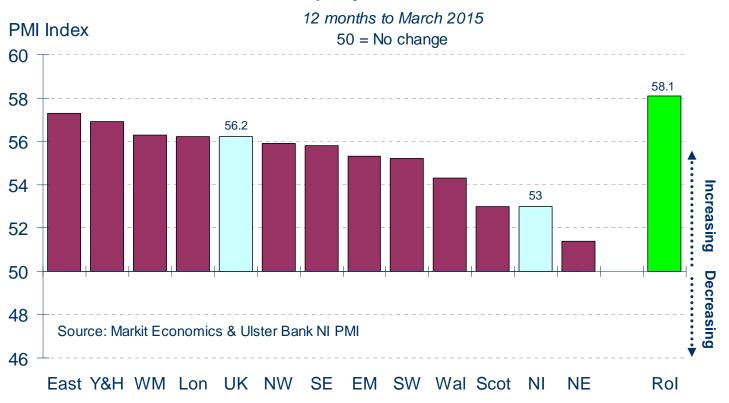






Scotland, the North East & NI posted the weakest rates of jobs growth over the last year with the Rol the strongest

Employment Levels





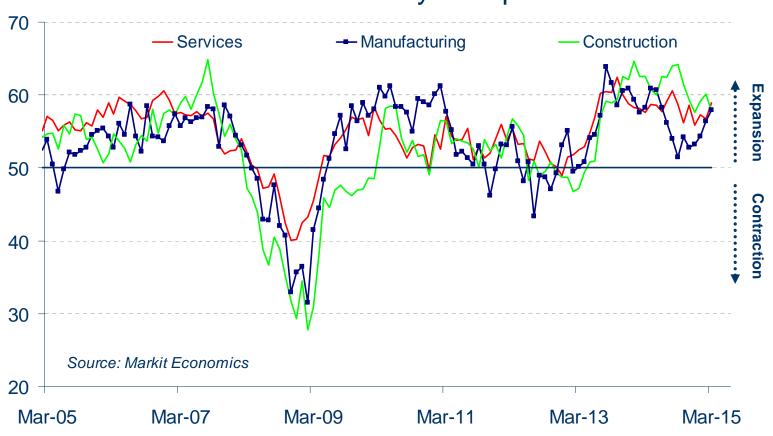
Sectoral Comparisons





UK manufacturing & services sectors report an acceleration in output growth in March

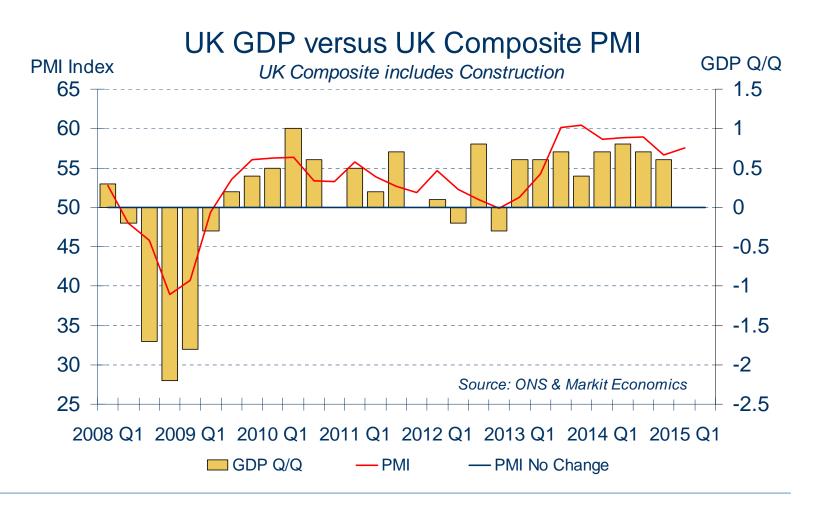






¾Ulster Bank

UK posts strong rates of economic growth between Q1-13 & Q3-14. Growth eased in Q4 but picks up in Q1-15

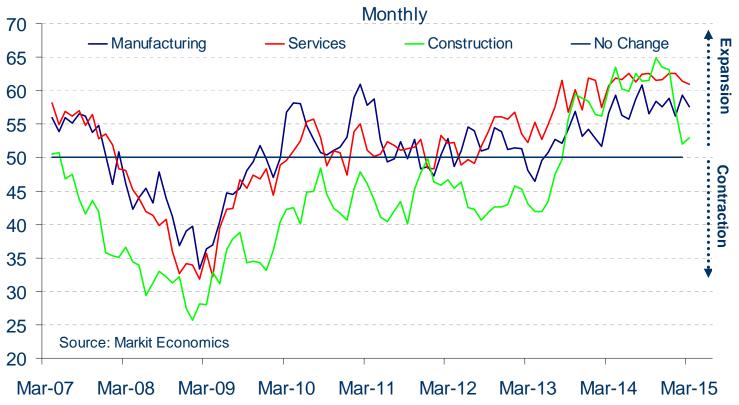






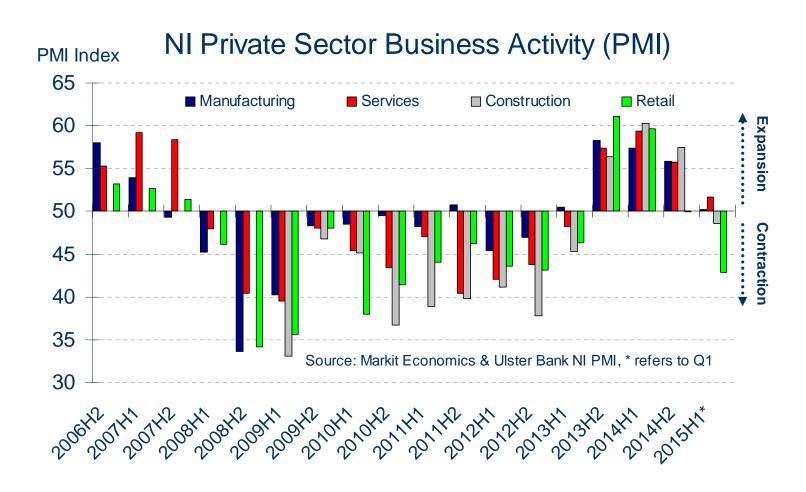
Rol output growth across all sectors but a marked slowdown in the pace of growth in construction output

Rol Business Activity - PMIs





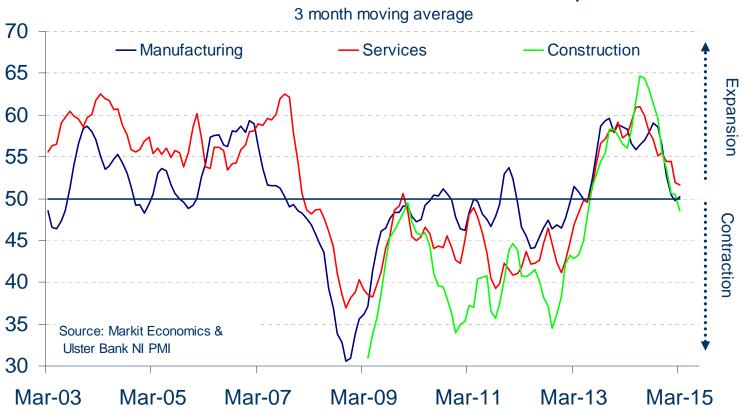
All sector's experienced weaker growth in H2-14 relative to H1-14 with H1-15 set to be even weaker





All sectors experienced a rapid slowdown in output growth in H2 with services outperforming the other sectors

Northern Ireland Private Sector Output

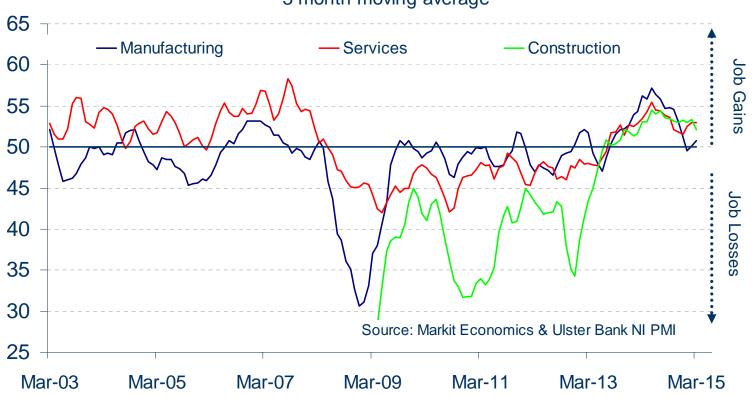






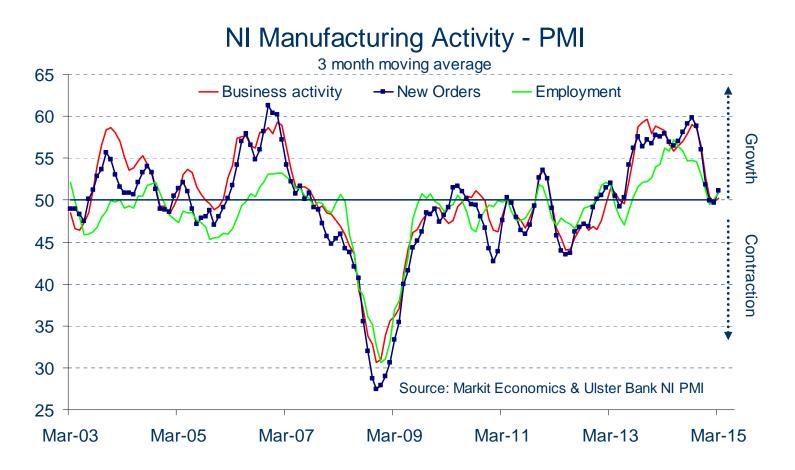
Services, manufacturing & construction firms all reported employment growth in Q1 2015

NI PMI - Employment Index



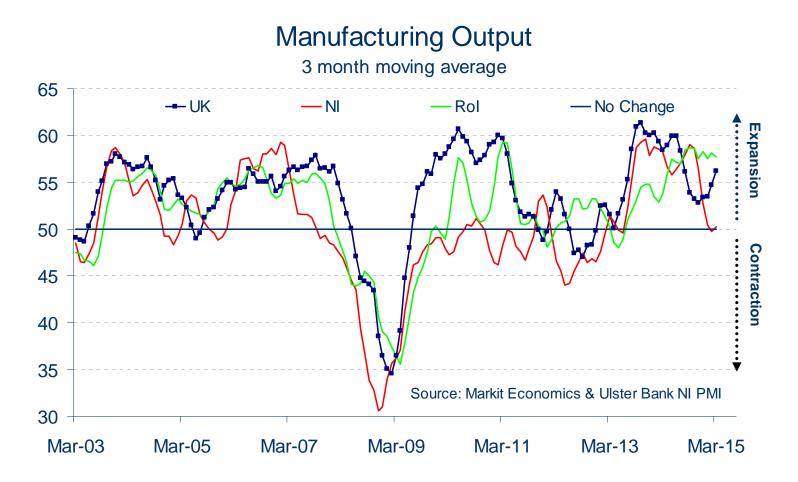


Manufacturing firms report a sharp slowdown in Q4-14 with signs of stabilisation / recovery in Q1-15





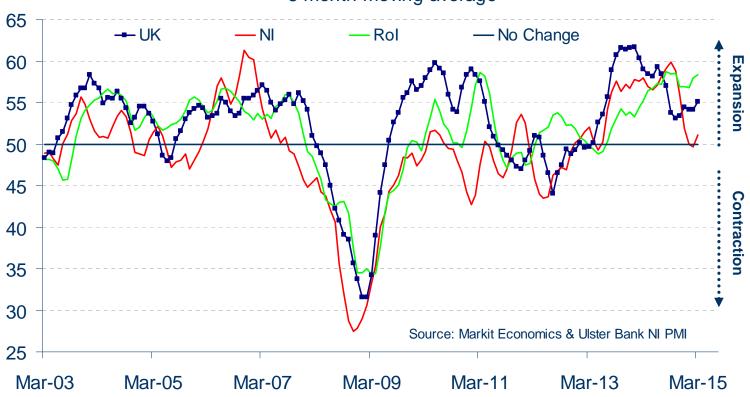
Rol firms continue to post strong rates of output growth UK posted a marked pick-up with NI lagging behind





Slowdown in orders growth has been marked amongst NI manufacturing firms with a pick-up in March

Manufacturing New Orders

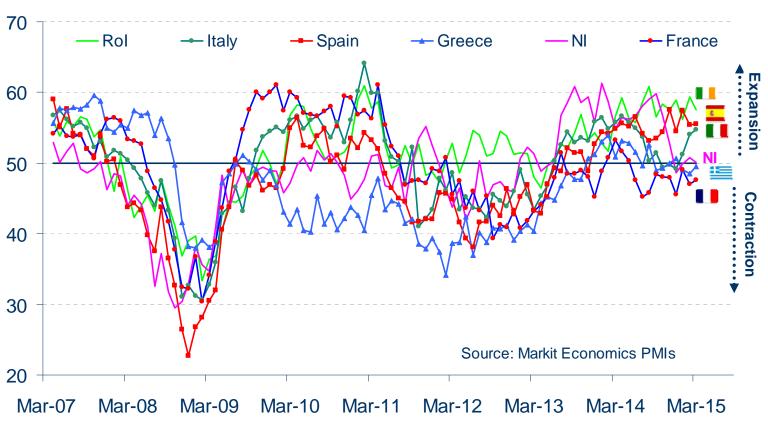






Until recently, NI had been outperforming most of its European competitors. But is now mid-table

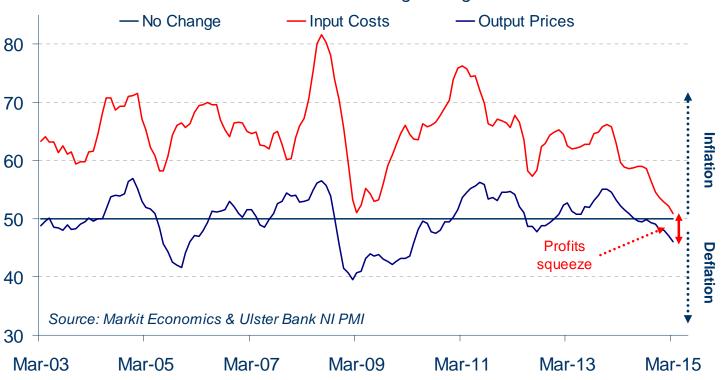
Manufacturing Output - PMI





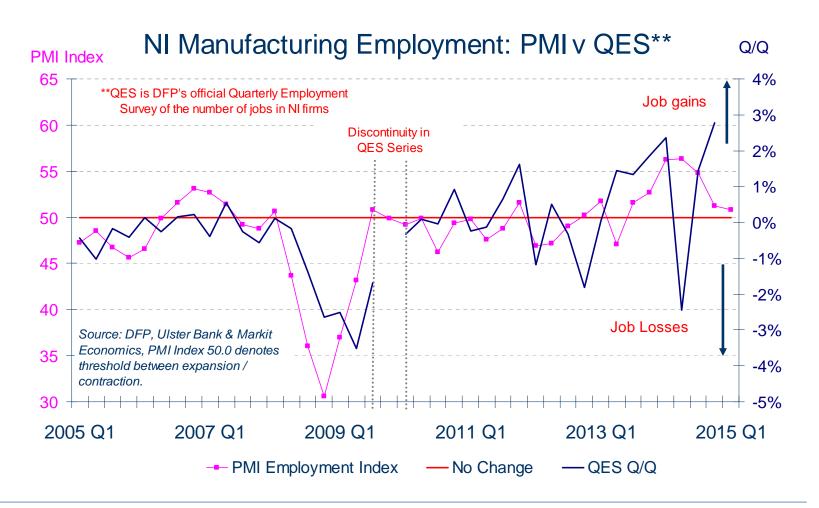
Input cost inflation remains close to a 6-year low. Output prices falling at their fastest rate in over 5 years

NI Manufacturing Input & Output Inflation





PMI signals a moderation in manufacturing employment growth in H2-14 & Q1-15 following record high in Q2

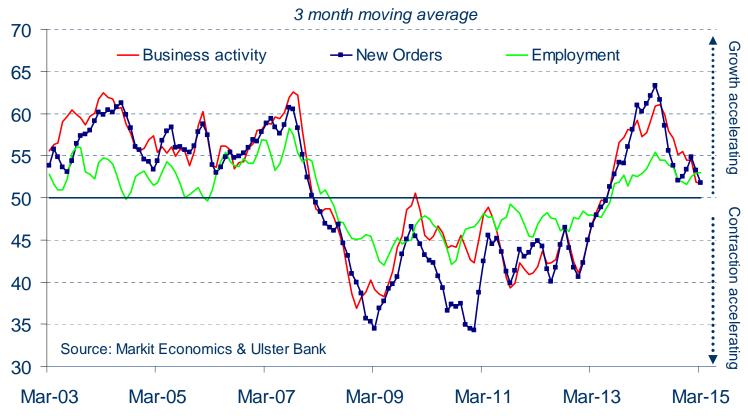






Service sector experiences a slowdown in output & orders growth in Q1 but jobs growth accelerates

NI Service Sector (excludes Retail)





Rol firms maintain strong rates of output growth but NI firms have experienced a marked slowdown in Q1 2015

Services Output (excluding Retail) 3 month moving average 70 --- UK **-** NI -Rol No Change **Expansion** 60 50 Contraction 40 Source: Markit Economics & Ulster Bank NI PMI 30 Mar-03 Mar-05 Mar-07 Mar-09 Mar-11 Mar-13 Mar-15



器Ulster Bank

NI firms fail to match the robust rates of growth in the UK & Rol with orders growth flat in January & February

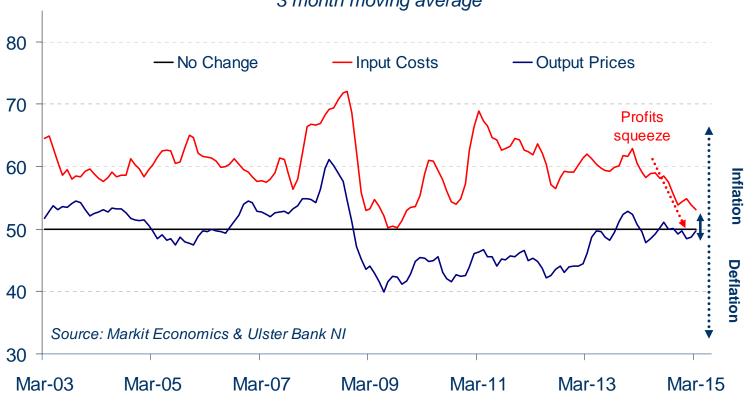
Services New Orders (excluding Retail)

3 month moving average 70 — UK -Rol - NI — No Change Expansion 60 50 Contraction 40 Source: Markit Economics & Ulster Bank NI PMI 30 Mar-03 Mar-05 Mar-07 Mar-11 Mar-13 Mar-09 Mar-15



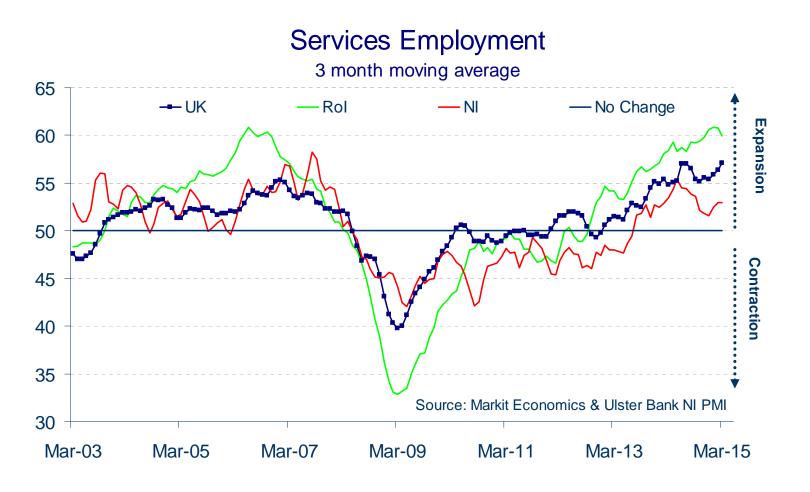
NI's services firms report a pick-up in input & output cost inflation in March

NI Services Input & Output Inflation





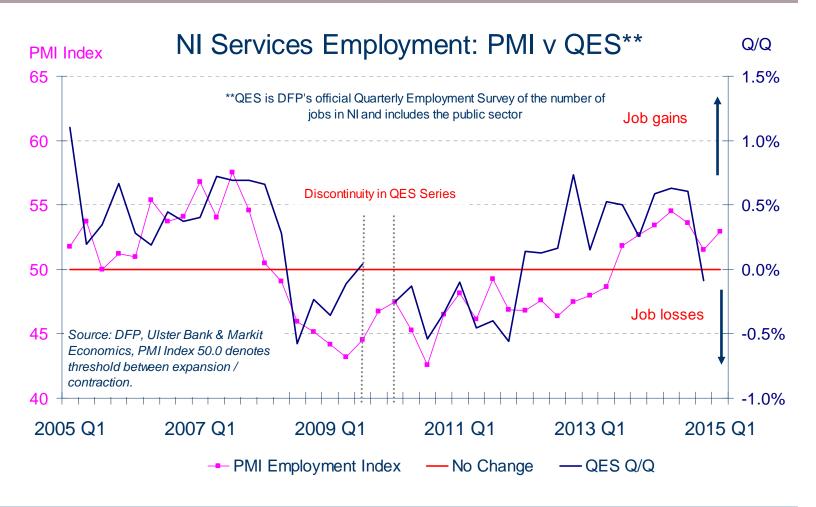
NI services firms increased their staffing levels in March but well below the rates of growth in the UK & Rol





器Ulster Bank

Pace of job creation within the services sector eased in H2-14 but has picked up in Q1-15

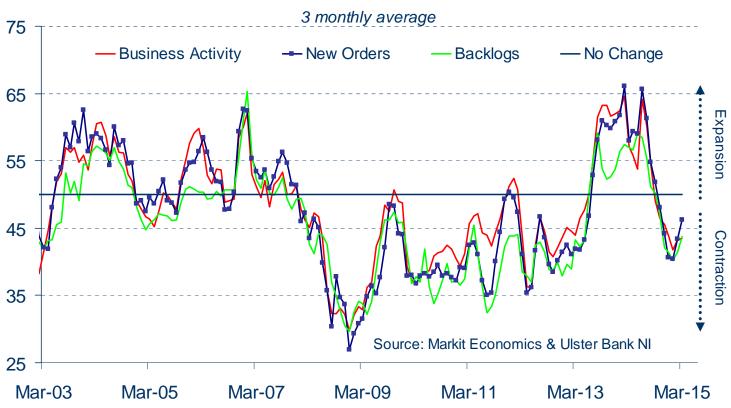






NI retailers starting 2015 the way 2014 ended with output & orders still contracting at a rapid rate

Northern Ireland Retail PMI

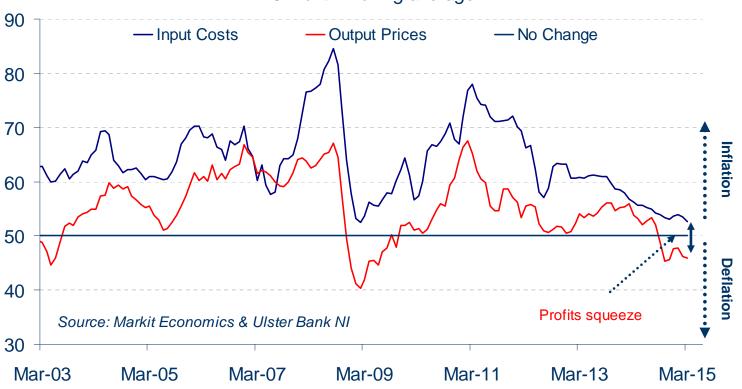






Local retailers report heavy discounting with output prices falling at rates seen in mid-2009

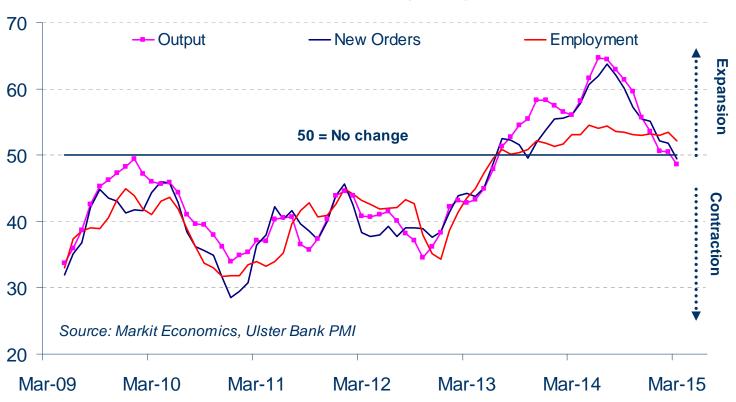
NI Retail Input & Output Inflation





Since Q2-14's record rates of growth, NI's construction firms report a significant easing in their rates of growth

NI Construction PMI

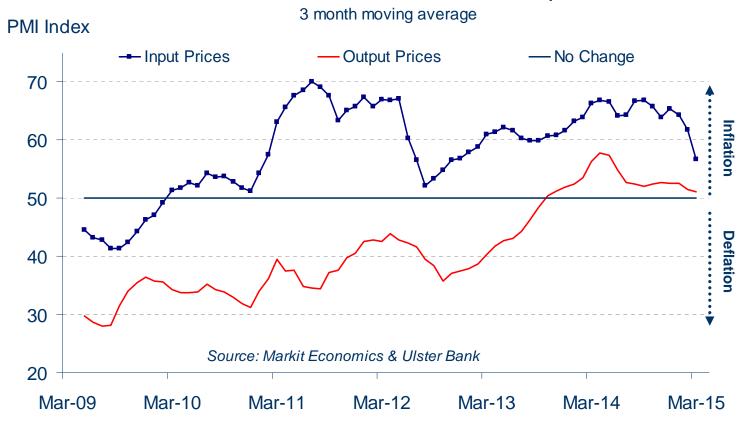






Input cost inflation easing rapidly with output price inflation broadly flat

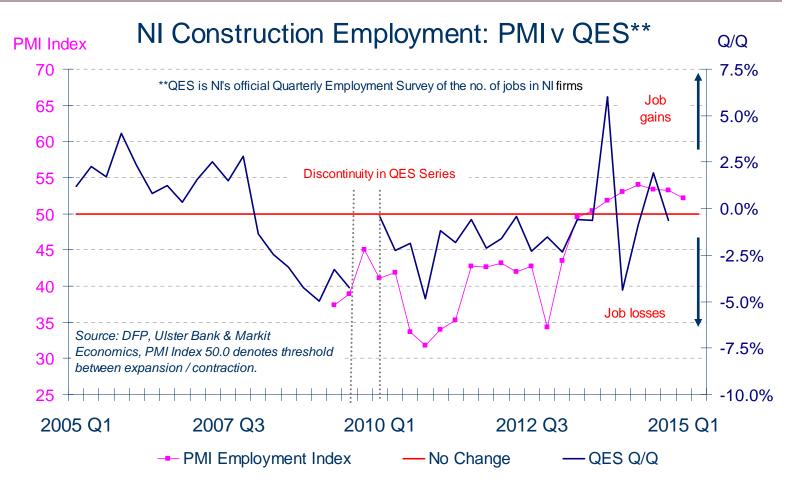
NI Construction Sector Profits Squeeze





器Ulster Bank

NI's construction PMI posts jobs growth since Q3 2013 but this is largely due to NI firms working outside of NI





Strong rates of output growth amongst UK firms with slowdown amongst Rol firms & contraction with NI firms

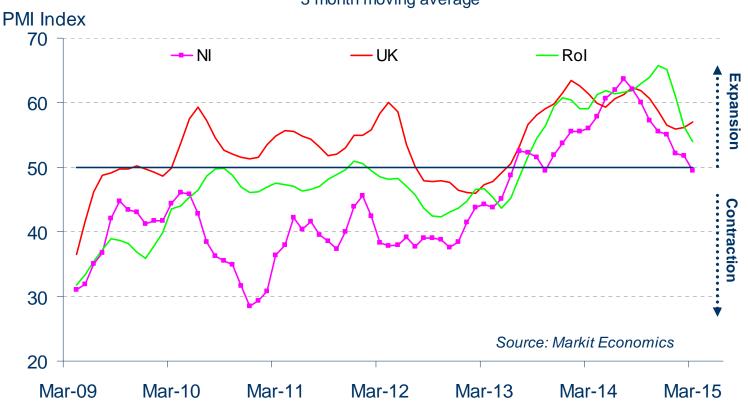
Construction Sector Output - PMI





NI orders fall marginally in Q1 with Rol growth slowing too. UK firms reporting a pick-up in demand

Construction Sector New Orders - PMI

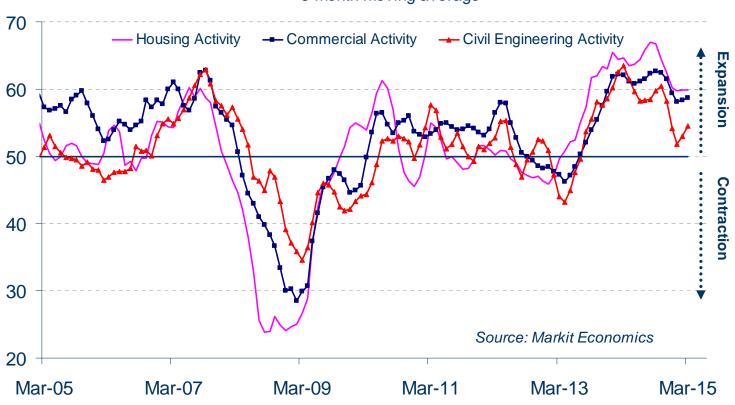






Opportunities for NI firms with civil engineering activity reporting a pick-up in Q1 2015

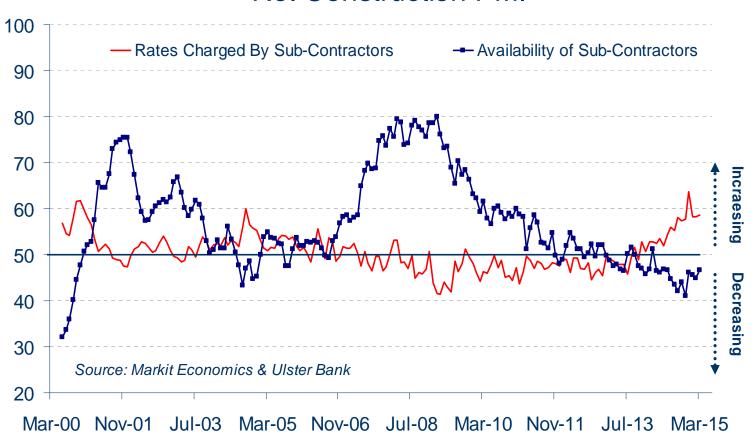
UK Construction Activity - PMIs





UK sub-contractor rates rising at their fastest rate since the survey began as worker availability an issue

Rol Construction PMI

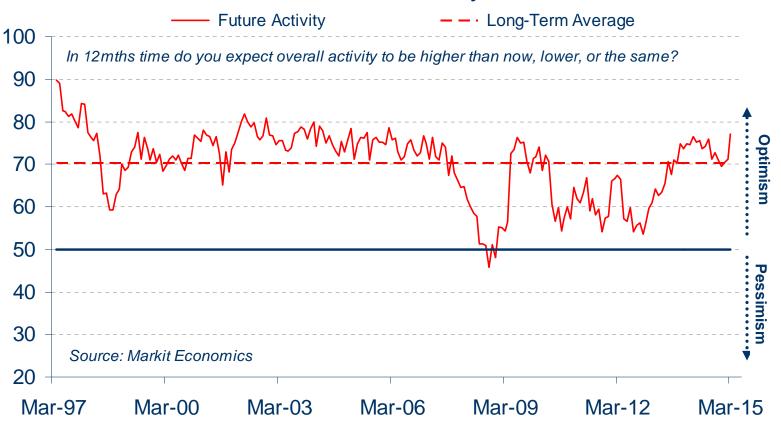






UK construction firms are more optimistic about the year ahead than at any time since February 2006

Future Business Activity Index - PMIs

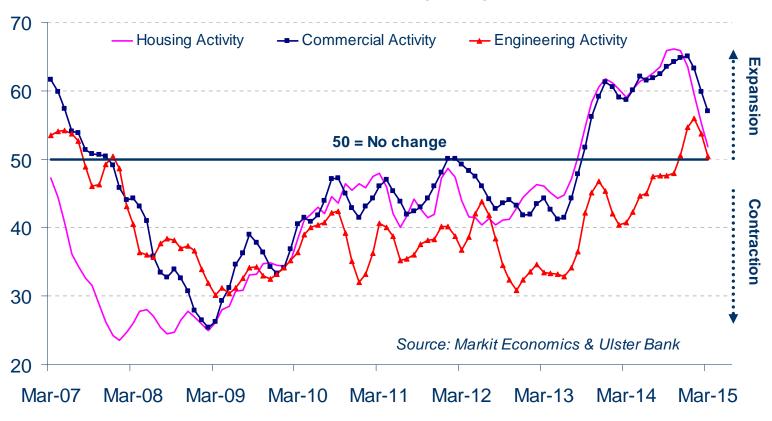






Rol's construction activity experiences a marked slowdown from recent highs across all sectors

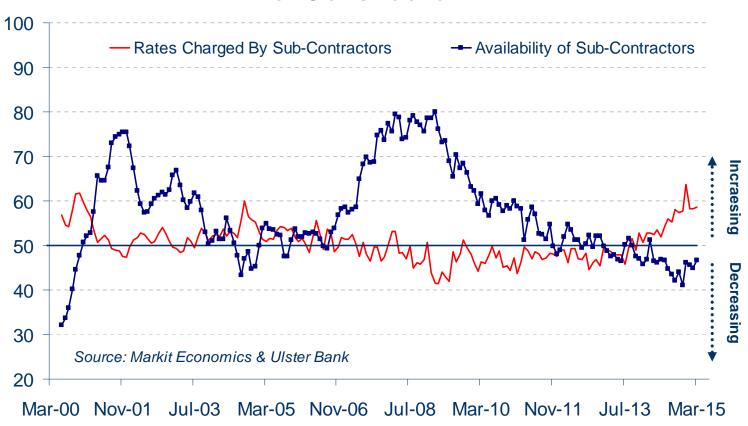
Republic of Ireland Construction Activity - PMI





Rol's construction industry still reporting a decrease in the availability of sub-contractors & rising rates of pay

Rol Construction PMI

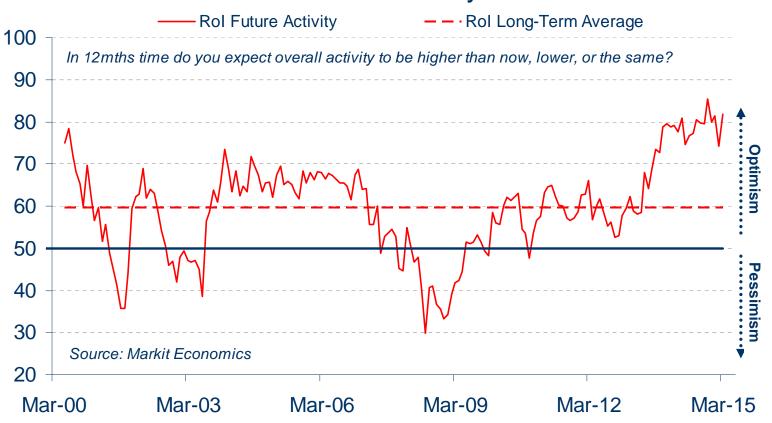






Despite slowdown in construction sector activity, firms remain very optimistic about the year ahead

Future Business Activity Index - PMIs





器Ulster Bank

Disclaimer

This document is intended for clients of Ulster Bank Limited and Ulster Bank Ireland Limited (together and separately, "Ulster Bank") and is not intended for any other person. It does not constitute an offer or invitation to purchase or sell any instrument or to provide any service in any jurisdiction where the required authorisation is not held. Ulster Bank and/or its associates and/or its employees may have a position or engage in transactions in any of the instruments mentioned.

The information including any opinions expressed and the pricing given, is indicative, and constitute our judgement at time of publication and are subject to change without notice. The information contained herein should not be construed as advice, and is not intended to be construed as such.

This publication provides only a brief review of the complex issues discussed and recipients should not rely on information contained here without seeking specific advice on matters that concern them. Ulster Bank make no representations or warranties with respect to the information and disclaim all liability for use the recipient or their advisors make of the information.

Over-the-counter (OTC) derivatives can involve a number of significant and complex risks which are dependent on the terms of the particular transaction and your circumstances. In the event the market has moved against the transaction you have undertaken, you may incur substantial costs if you wish to close out your position.

Calls may be recorded.

